



The Dementia Society



(Formerly the Alzheimer Society of Ottawa and Renfrew County)

NEWS RELEASE – COMMUNIQUÉ

For immediate release

May 15, 2017

Over \$300,000 raised by over 800 participants at Walk for Alzheimer’s ... and there’s still time to help local families



Walk for Alzheimer’s, held in support of The Dementia Society (formerly the Alzheimer Society of Ottawa and Renfrew County) on May 13th at Tunney’s Pasture raised over \$300,000 with the support of over 800 participants. The success of Ottawa’s Walk was made possible with the generosity of its premier sponsor Collins Barrow Chartered Accountants, major sponsor Symphony Senior Living, and contributions from many community organizations.

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www.alzheimerottawa.ca

Charitable Registration No. 11878 5013 RR0001



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There were thousands of donors, and over 100 event volunteers who worked together with The Dementia Society to make a difference for local families living with dementia. All funds raised stay in the local community to provide support, education and resources to people impacted by dementia.

For those who weren't able to make it out on event day, there's still time to give and make a difference as donations received until June 30 will add to the Walk for Alzheimer's total. Visit www.alzheimerottawa.ca or call 613-523-4004.



Jill Fritsch and her family.

Jill Fritsch was the top individual fundraiser at the 2016 Walk and again this year. "I walk to remember my dad," she says "and because I want to make sure others in Ottawa can access the same wise and kind help my family has received from this incredible organization".

THANK YOU to our top local fundraisers:

- Top individual: **Jill Fritsch** \$21,935.50 (of team Holby's Heroes)
- Top non-corporate team: **Renfrew Memory Makers** \$11,734.71 (team captain John Wilson)
- Top corporate team: **GGFL Paul Morton** \$10,540.00 (team captain Paul Morton)

The Dementia Society thanks the following generous sponsors: Collins Barrow Chartered Accountants, Symphony Senior Living, Revera Retirement Living, Urbandale Construction, All Seniors Care Living Centres, Riverstone Retirement Communities, Billings Lodge Retirement Community, Walls and Ceilings Contractors Association, Alavida Lifestyles, Sussex Retirement Living, Perley and Rideau Veterans' Health Centre, Sysco Central Ontario, Facilities Commercial Realty, Fifty-Five Plus Magazine, Kelly Funeral Homes by Arbor Memorial, Bob Wall of Royal LePage Performance Realty Brokerage, Heart to Home Meals, and Tea and Toast.

The Dementia Society's exclusive electronic media partner was Bell Media. We're grateful for the promotional support from CTV, CFRA 580, TSN 1200 and Majic100. CTV's Katie Griffin served as the excellent emcee.

To learn more about The Dementia Society's programs, made possible thanks to events like May 13th's Walk, please visit www.alzheimerottawa.ca or call 613-523-4004 in Ottawa or 1-888-411-2067 in Renfrew County.

For more information:

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